

FINANCIAL SUSTAINABILITY



STRATEGIC PLAN
2022-27



UNIVERSITY OF
LINCOLN

Purpose

The primary purpose of the Financial Strategy is to provide a financial framework and direction to support and facilitate the University Strategic Plan (Transforming Lives and Communities 2022-2027).

The Financial Strategy will provide guidance to deal with the financial challenges we face, and the complex decisions we must make, to ensure we can support and deliver on our strategic ambitions.

Income Diversification

By 2027, we expect to have a larger and more international student body, increasing from seven per cent to 28 per cent, with a higher proportion of postgraduate taught students. This, in turn, will reduce our reliance on the home undergraduate tuition fee.

Increasing and diversifying our income will be a key measure of our success, particularly targeting growth in research, while maintaining our reputation for teaching excellence.





Key Areas of Investment

- **To implement the University's strategic plan there are several key areas which require investment, to work towards the key milestone of a top 40 position in the UK.**
- **We will target research growth by adopting a challenge-led, impactful, and partnership-based approach to research, which focuses on collaboration.**
- **Working towards net zero through developing an increasingly environmentally sustainable campus, that is both inclusive and accessible, while ensuring a safe learning environment for our students, staff, and the wider community.**
- **Developing our digital capacity and connectivity by transforming and adapting our ways of working and teaching, ensuring that in a challenging world we are flexible, agile, and adaptive.**





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